

# DOTSQUARE<sup>®</sup>

media agency.

design • print • sign • media

“ Dotsquare is an innovative customer focused agency that thrives on delivering breakthrough corporate communication solutions for our clients, filling an essential link in the quest for an integrated advertising agency. ”



**Marius Scheepers**

Managing Director and Co-founder

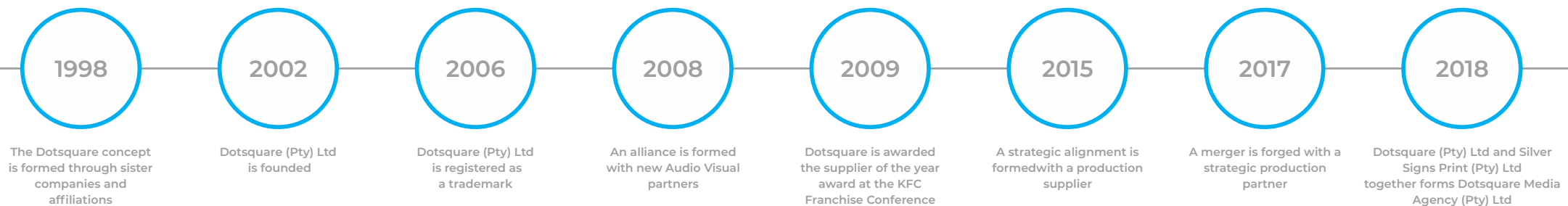
## The Company

Started out in 2002, Dotsquare have journeyed through the ever changing world of media and print. Starting out as a print and production company and progressing through to a full fledge agency to accommodate today's demanding needs in this overload of information and social engaging whirlpools.

Our strength is that we understand concept and production and this gives our clients the edge. Our approach has won us many friends who enjoy the Dotsquare ride as much as we do. All out passion...it's what we do. Our experience with blue chip clients enables us to take on breakthrough projects across the media spectrum and follow through with a hands-on approach from concept to production.

Our core agency services include concept development, brand identity development and maintenance, innovative creative design solutions and marketing strategy. Your corporate identity literally showcases your company to the world and as such requires an expert and hand crafted approach. Dotsquare has years of experience in this field and has developed this craft to perfection, constantly delivering on our promise of innovation.

## Our history



**“Our strength is that we understand the intricacy involving concept and design together with production, and this gives our clients the edge”.**

design • print • sign • media

Dotsquare harnessed years of experience & intuition into a well-oiled and focused entity. Our dedicated team has developed this craft to perfection, constantly delivering on our promise of innovation, cutting-edge ideas and practical deliverables.

Our know-how and passion for the industry has set us apart from our counterparts and won us many clients, contracts, awards and friends.



Marius Scheepers  
Managing Director



SJ Smit  
Creative Director



Marnus Adlem  
Operational Director



Marius Yssel  
Account Executive



Mateo Beukes  
Account Executive



Ricky Wheeler  
DTP | Web | Design



George Sambo  
Logistics | Dispatch



Jacky Adlem  
Account Executive



Tracy Scheepers  
Account Executive



Alec Fusirai  
Signage & Production



Blessing Ugaro  
Signage & Production



Karabo Kotelo  
Signage & Production

## What sets us apart from the rest?

We have a combined experience of over 80 years among our team. Our strength is a combination of delivering unique ideas and experience in the field of advertising, marketing and media and following through on projects from concept to delivery with high-end in-house production and products.

“We have a combined experience in the industry of over 80 years amongst our team”.

design • print • sign • media

## Core Services

Our core services focus on idea and solution development right through to production and execution. By having years of extensive production experience, we can deliver complex projects within deadline driven time frames. It's just what we do. Fresh ideas, brand identity, web development & maintenance, innovative creative design solutions, marketing and advertising strategy, training development and top-end audio and visual productions are just a few of our cutting edge services.



### Graphic Design Services

We offer professional creative graphic design and concept development. Our team is more than ready to surpass your expectations! Our designers are fluent on any platform and software suites.



### In-House Print and Signage Services

Dotsquare features in-house print and finish solutions to our clients. We offer on demand digital press print facilities, large format poster and sign capabilities as well as taylor-made laser cut products and other custom item requests.



### Web Design Services

Dotsquare offer various web design and development packages to suit your immediate needs. We offer from static html pages to full responsive websites from e-commerce to custom interface sites . . . all optimized and smart device ready!



### Audio Visual Production Services

Dotsquare offers high-end audio and visual production to our customers from concept to end product!

“We offer full solution services  
on all your media needs”.

design • print • sign • media

## Other Services

Together with our core services, our agency also provides print, production, sign and promotional services to compliment and streamline client projects with a one-stop solution.

- Marketing
- Promotional Items
- Photography
- E-mail and Web Hosting

## Media agency services

Dotsquare also specialize in buying of media and above the line advertising. A dedicated account administrator will oversee all elements from rate negotiations to the reach and frequency runs of each component in your media campaign.

- Above the line Advertising
- Streetpole Posters
- Radio Advertising
- Online Advertising
- Print Advertising

**“Dotsquare offers a fully integrated concept consultancy, expertly blended with highly efficient in-house production facilities.”**

design • print • sign • media

# Our clients

DOTSQUARE

Our client base stretches over a broad spectrum of industries varying in enterprize size and turnover. Our services are offered to large corporate entities as well as small-to-medium companies.



“We make nice things for our clients . . .  
we could be making them for you!”

design • print • sign • media

## Dotsquare Media Agency (Pty) Ltd Company Structure

### Directors



Marius Scheepers  
Managing Director  
34%



SJ Smit  
Creative Director  
24%



Marnus Adlem  
Operational Director  
20%

### Shareholders



Mateo Beukes  
Account Executive  
11%



Marius Yssel  
Account Executive  
10%



George Sambo  
Logistics | Dispatch  
1%



Unallocated  
Silent Shareholding  
21%

### Employees



Jacky  
Adlem



Tracy  
Scheepers



Alec  
Fusirai



Blessing  
Ugaro



Karabo  
Kotelo







📍 Unit 9, Jurgpark, 62 Jurg Street, Hennospark, Centurion

☎ (012) 654-6163

✉ enquiry@dotsquare.co.za

🌐 www.dotsquare.co.za

Dotsquare Media Agency (Pty) Ltd  
Reg no. 2013/053229/07